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## Issue N°11

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#### News Flash

##### New Data Center

We are happy to announce the successful completion of our move to a new, more modern and more robust data center. The majority of Telinta's servers are now located at 165 Halsey Street, just minutes away from New York City.

As you know, Hurricane Sandy devastated the entire northeastern coastline of the United States. While Telinta provided 100% uptime both during and after the storm, we were recently informed that the data center we used would soon cease operations because of storm-related issues.

Since maximum uptime is Telinta's top priority, we took this opportunity to upgrade to a more modern data center. Due to the diligent, 24x7 efforts of Telinta's globally distributed team, the move was completed in several stages, making it completely transparent to our customers, and with no down time incurred.

The new facility will better enable Telinta to provide the highly reliable service that you expect. With over 1 million square feet of floor space, 165 Halsey Street offers superior connectivity and infrastructure. It's unique Meet-Me Room is the home of 57 of the world's leading carriers -- all just a cross-connect away! In addition to Level 3 and Sidera, Telinta's all-fiber internet connectivity is also supported by Cogent. Home to several government agencies, 165 Halsey Street provides the utmost in physical security and electronic access control.



#### Solutions

##### New SOAP Sign-up Features



As a part of Telinta's hosted platform, Telinta customers have access to highly flexible Telinta SOAP Sign-up solution that can integrate the online signup functionality into any existing web site. Telinta engineers are tirelessly working to enhance and improve the SOAP Sign-up solution.

Some of the newly added features include:

- ▶ CAPTCHA validation
- ▶ Support of referral links
- ▶ Support of promo codes

### **New SOAP Sign-up Features Continued:**

With the help of the most advanced anti-bot protection – reCAPTCHA by Google (<http://www.google.com/recaptcha>) – service providers can greatly improve security of the web signup form. Referral links can be used to dramatically increase the numbers of subscribers and will help to build advanced referral programs for your partners. Promo codes functionality will also help to attract new customers by providing different flexible promotional actions.

Please contact [support@telinta.com](mailto:support@telinta.com) to get an updated version of the sign-up package.

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### **Best Practices**

#### **Reseller Auto-charging.**

Standard reseller management scheme is based on the service provider charging the resellers for outgoing calls made by their customers. We are glad to announce that service providers can now also charge their resellers using a different method – automatic charging for the amount in active accounts.

A reseller can be charged on daily basis for the amount in the active accounts. In addition, it will be possible to charge a reseller a setup fee for every created account. These charges can be applied to all accounts, or only to some accounts, based on the product. The service provider can be notified about all applied charges periodically via email.

We encourage you to use this flexible new feature. If you are interested in enabling reseller auto-charging in your partition, please contact us at [support@telinta.com](mailto:support@telinta.com).

**Your opinion counts.**  
Help us improve this newsletter.



Please continue to give us your feedback: what you like, what you don't. Contact [info@telinta.com](mailto:info@telinta.com) to let us know what we can do to make our website and our newsletter even more valuable and relevant to you.