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## Issue N°5

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#### News Flash

##### Live Presentations by Telinta at ITEXPO East 2012

Your next opportunity to meet the members of our team will be in Miami Beach, Florida, on February 1-3.



Telinta will exhibit the full suite of switch partition and billing solutions at ITEXPO East 2012. Telinta, the owner and operator of the largest PortaSwitch installation in the world, will also be giving live scheduled presentations of their Hosted PBX Solution in booth 622 during all three days of the conference.

At ITEXPO 2012, Telinta's live presentations will focus on the complete and feature-rich Hosted PBX Solution that makes advanced business technology affordable and available even for Small Businesses. Highly customizable, Telinta's Hosted PBX Solution offers a virtually unlimited number of extensions, individually pre-recorded greetings and message mailboxes, dial-by-name directories, voice mail to email, personalized music on hold, paging, audio conference bridge, easy to use web-based administration, and many other features. Telinta's Auto Attendant automatically receives incoming calls, plays a pre-determined greeting and transfers callers to proper queues or individual extensions.

We look forward to meeting both old and new customers in person!

#### Solutions

##### New TeliSIM Available to Customers

The new and improved TeliSIM is now available to Telinta customers, completely replacing the old version. One of the key innovations of the new TeliSIM is that it no longer requires modifications to the mobile phone SIM card – the TeliSIM card sticks directly onto the SIM card. The new TeliSIM no longer requires using the USB card reader and is instead easily programmed via SMS messages controlled directly from the PortaBilling web interface.



TeliSIM is a thin programmable chip that adheres to a mobile phone's SIM-card and enables GSM phones to use PINLESS service without the need to dial access numbers. Telinta first introduced TeliSIM in late 2010 and it remains one of our most popular solutions.

## New TeliSIM Key Features & Benefits

- ▶ Customers enjoy PINLESS and Callback on the mobile phone without changing their normal dialing behavior: simply dial numbers directly from the phone book - no need for access number dialing.
- ▶ Compatibility with the majority of GSM mobile phones.
- ▶ No need for a smartphone to enjoy VoIP services.
- ▶ Does not require Wi-Fi, WAP, or GPRS Internet connection.
- ▶ Fully integrated into PortaSwitch.
- ▶ Brandable - your company name in the menu title and your company's info in the 'About' menu on the mobile phone
- ▶ No modifications to the SIM card required – the TeliSIM card sticks directly onto the SIM card.

The new version of the TeliSIM User Guide is available for download:

<http://www.telinta.com/fileadmin/documentation/TeliSIM-2.0-7.pdf>

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## Best Practices

### New IP Phone Profile for Cisco 7960

Initial configuration of IP phones is extremely important. If the equipment is not configured properly, it may not work after being delivered to the customer, or problems may arise if advanced device settings are not set correctly.

Telinta has created many IP phone profile, which enable service providers to mass provision end-users devices directly from Telinta's PortaSwitch administrative interface without the need to configure IP phones on customer premises. Telinta provides profiles for different versions of Grandstream, Yealink, Aastra and Cisco IP phones.

Most recently, Telinta created an IP phone profile the cisco 7960 phone. Cisco's 7960 IP phone is a mid-range Voice-Over-IP solution for desktop. This phone has great sound quality, an easy to navigate menu, convenient buttons, and the PoE (Power over Ethernet) capability that makes it easy to deploy in any location.

Please contact us if you would like Telinta to create a new profile for a specific company/version of an IP Phone.

**Your opinion counts.**

Help us improve this newsletter.



Please continue to give us your feedback: what you like, what you don't. Reply to this email to let us know what we can do to make our website and our newsletter even more valuable and relevant to you.